



## PARTNERSHIP PLAN

DECEMBER 3, 2024

GRAND QUAI OF THE PORT OF MONTREAL

200 De la Commune Street W, Montreal

FOR THE BENEFIT OF

Fondation



Institut de recherches cliniques de Montréal

# THE IRCM FOUNDATION GALA UNVEILS A WORLD OF POSSIBILITIES











### AN EVENING OF GENEROSITY, GOOD TASTE AND KNOWLEDGE.

An IRCM Foundation flagship event for over 20 years, this prestigious yearly evening draws, the business community together to raise valuable funds for the Montreal Clinical Research Institute.

The purpose? To unite the strength of the business world with that of science, for the greatest asset of all: health!

In a festive and hopeful atmosphere, come and discover the excellence and incredible potential of the cutting-edge research carried out at the IRCM.

## REVOLUTIONIZING TOMORROW'S MEDICINE

By becoming a partner of the Gala, you contribute directly to the mission of the IRCM Foundation: to support the life-saving work of the IRCM's world-class scientists.

In doing so, you are contributing to a tradition of scientific excellence that has proven its worth, with many important health discoveries over more than half a century.

Today, the IRCM is setting its sights on personalized medicine, paving the way for a world of innovative possibilities in the face of scourges such as resistant cancers, degenerative and genetic diseases, among others.

JOIN US,

TO IMAGINE, TOGETHER, THIS WORLD OF POSSIBILITY AND HOPE.

#### HONORARY PRESIDENTS



"At Guillevin, we have been supporting the Montreal Clinical Research Institute for many years. Continuing for a 4<sup>th</sup> consecutive year our role as a rallying force for this cause, to which I attach the utmost importance, is a commitment that makes perfect sense because health is our most precious asset. It ensures a creative and developing society. To accelerate discoveries, we have the opportunity to collectively support the research carried out at the IRCM, which will lead to new treatments for the diseases of our time."



"The IRCM has been part of my family history for decades, because of a gene we carry that causes a rare genetic disease, which is passed from one generation to the next. Today, if I'm able to fully live a life worthy of my passions and commitments, it's thanks to the researchers and physicians at the IRCM who follow me and many members of my family on a daily basis. It is an honor for me, as Senior VP at Scotiabank, to be able to contribute to the success of the IRCM Foundation Gala."

#### LUC RODIER

PRESIDENT AND CEO OF GUILLEVIN INTERNATIONAL



#### SYLVAIN CORBEIL

SENIOR VICE PRESIDENT, NATIONAL ACCOUNTS
AND COMMERCIAL BANKING, QUEBEC SCOTIABANK

**Banque Scotia**...

#### AMBASSADOR'S COMMITTEE

#### **GINETTE PAQUIN**

Committee Chairwoman and marketing consultant

#### ANDRÉ COUILLARD

President of the IRCM Foundation

#### **PHILIPPE BOIVIN**

Managing Director, Head of Corporate Banking - Québec Scotiabank

#### **ROBERT DUPONT**

Partner - FASKEN

#### MARIE GIGUÈRE

**Corporate Director** 

#### **SONIA HERNANDEZ**

ESG Partner - KPMG

#### **MARIE-CHANTALE LORTIE**

Assistant Vice-President, Partnerships - BDC

#### VITO MANGIALARDI

Vice President, Commercial Real Estate Banking, Eastern Canada - Scotiabank

#### **IBTIHEL SASSI**

Senior Commercial Relationship Manager - Scotiabank

JOIN US AND TAKE UP THE CHALLENGE TO BE A PARTNER IN THE MEDICINE OF TOMORROW!

## 2024 PARTNERSHIP PACKAGES

LIMITED QUANTITY AVAILABLE REGISTRATIONS VIA THE ONLINE FORM BEFORE OCTOBER 22, 2024 DRESS CODE COCKTAIL ATTIRE

	HONORARY	VISIONARY	COMMITTED	SPIRITED	INSPIRED		INDIVIDUAL/ COMPLIMENTARY
	PARTNERSHIP \$50,000	PARTNERSHIP \$35,000	PARTNERSHIP \$20,000	PARTNERSHIP <b>\$15,000</b>	PARTNERSHIP <b>\$7,500</b>	HALF-TABLES \$4,500	TICKETS <b>\$1,000</b>
EVENT							
Guest Tables	10 persons + 2 tickets at the honorary table	10 persons	8 persons	8 persons	8 persons	4 persons	1 person
Preferred seating in the venue	Section A	Section A	Section B	Section C			
Presale for the 2025 Gala edition							
VISIBILITIES							
Logo on the invitation sent to the guests	X						
Logo on the backdrop for red carpet photos							
Table identification (logo)				Х			
Mention during speeches throughout the evening			X				
Participation in the symbolic check presentation and presence in the official photo sent to the media							
Projection of the logo on the large screens during the evening	Full	Full	Half				
Thank you panels for the evening's partners	Logo level 1	Logo level 2	Logo level 3	Logo level 4	Name		
Logo on the evening's menu		X					
Choice of visibility (1) Cocktail area: logo on the tables Interactive auction: logo on the online auction site			× ×				
Mention in the press release related to the event	X	X					
Mention on the social media of the IRCM Foundation	Everytime	Twice	Once	Once			
Mention the information sent to participants	Logo level 1	Logo level 2	Logo level 3				
Logo on the webpage of the IRCM Foundation	Logo level 1	Logo level 2	Logo level 3	Logo level 4	Name		
RECOGNITION							
Invitation to the Foundation's Major Donor Recognition Evening	×	X					
Exclusive visit of the IRCM	Х	Х					
Partnership Plan for Gala 2025: Acknowledgment on the page reserved for the 2024 edition's partners	Logo level 1	Logo level 2	Logo level 3				
Mention in the IRCM Annual Report: Events Page	Logo	Name					
Mntion in the IRCM Annual Report: Thank You to Donors Page	Name	Name	Name	Name	Nom		

#### THE IRCM FOUNDATION, AT THE HEART OF A BATTLE TO IMPROVE LIFE!

The IRCM Foundation leads fundraising initiatives to support the Montreal Clinical Research Institute in the pursuit of cutting-edge research. The Foundation plays a leading role in financing a scientific space with a positive and inestimable impact on health, on the training of the next generation and on the dynamism of Quebec research.

Since its creation, and thanks to the generosity of its many partners and donors, the IRCM Foundation has raised over \$60 million.

## IRCM EXPANDS THE FRONTIERS OF SCIENCE TO BETTER UNDERSTAND, DIAGNOSE AND TREAT DISEASE.

The IRCM is a unique biomedical research institute that houses, under one roof, internationally renowned basic and clinical scientists.

Founded in 1967 by Dr. Jacques Genest, the Montreal Clinical Research Institute (IRCM) is affiliated with the Université de Montréal and associated with McGill University. Located in the heart of Montreal, the IRCM is one of the country's leading research centers. With a tradition of excellence and innovation stretching back almost 60 years, IRCM stands out in terms of funding, recruitment of top scientists and the impact factor of their publications.



# JOIN US ON DECEMBER 3, AT THE GRAND QUAI OF THE PORT OF MONTREAL

**Online registration** 

#### CAN'T MAKE IT?

You can still make a donation to support health research.

Make a donation online

FOR MORE INFORMATIONS

MARIE-BÉNÉDICTE PRETTY

Managing director marie-b.pretty@ircm.qc.ca



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